



NASHVILLE, TENNESSEE

JUNE 27 – JULY 1, 2008



GAYLORD OPRYLAND®

RESORT & CONVENTION CENTER

*Nashville*

*50th National Conference*



# 2008 Nashville Conference Committee Members

Martha Randall, *NATS President*  
Scott McCoy, *NATS President Elect and Conference Program Chair*  
Allen Henderson, *NATS Secretary/Treasurer and Conference  
Coordinating Committee Chair*  
Roma Prindle, *Mid-South Regional Governor*  
Donald Simonson, *NATS Vice President of NATSAA*  
Deborah Guess, *NATS Director of Operations*  
Marjorie Halbert, *Program Coordinator*  
Marjorie Bennett Stephens, *NATSAA Coordinator*  
Kristi Whitten, *Registration Coordinator*

Christine Isley-Farmer, *Advertising & Exhibiting Coordinator*  
Gail Robinson-Oturu, *Banquet Co-coordinator*  
Valerie Oyen Larsen, *Banquet Co-coordinator*  
Caroline Smith, *Hospitality Coordinator*  
Carole Blankenship, *Volunteer Coordinator*  
Amy Jarman, *Singer and Pianist Coordinator*  
Angela Holder, *ad hoc*  
Ann Jones, *ad hoc*  
Stanley Warren, *ad hoc*  
John Nix, *Poster Paper Coordinator*

*Dear NATS Colleagues,*



Please join us from June 27th through July 1st as we turn Nashville into NATSville for our 50th conference. Our theme is Music City Jubilee: A Vocal Arts Celebration. Nashville, Tennessee, also known as Music City, USA is a fitting location for this significant event. Recognized for a variety of genres of popular and sacred music, Nashville also has a vibrant classical music scene and the new world class Schermerhorn Symphony Center. It is home to the Vanderbilt Voice Center, a leading center in the diagnosis and treatment of vocal disorders. I was recently visiting the Nashville Convention and Visitors Bureau website and the following relevant theme statement was on the banner page: "If you believe music is the only true barometer of the human soul, then you deserve a trip to Music City - Music Calls Us Home."

Our conference site, the Gaylord Opryland Resort and Convention Center is a city unto itself with indoor gardens, shops, entertainment, and a variety of restaurants throughout the complex as well as finely appointed rooms and conference facilities. Adjacent to the hotel complex is the large mall, Opry Mills. I encourage you to visit the Gaylord Opryland web site at [www.gaylordhotels.com/gaylordopryland](http://www.gaylordhotels.com/gaylordopryland) and see all our conference site has to offer. This is definitely a trip for the whole family to enjoy! In addition to our planned events, discounts have been arranged to a variety of attractions including the Grand Ole Opry and General Jackson Showboat. Our pre-conference sight-seeing tour is a great bargain and includes entrance into the Country Music Hall of Fame and Museum, Ryman Auditorium, and visits to other notable sites such as Tennessee's Bicentennial Mall, Music Row, and the Parthenon.

While you could keep yourself occupied day and night in the Opryland complex alone, Nashville boasts a great nightlife with live music at numerous venues downtown. You can also visit the world famous Bluebird Café where leading songwriters perform every night. For the history enthusiast the Hermitage, home of President Andrew Jackson, and other historic homes and sites await your exploration.

A committee of dedicated NATS members is finalizing plans for what we hope is truly a grand celebration of the diversity of the vocal art. Whether you are a beginning teacher or seasoned professional, university professor, private studio teacher or performer, this conference has something for everyone. Our conference program is full of some of the finest performers, pedagogues, and researchers of our time. Everything is evolving into what will be an unforgettable time for all. All we need is YOU! The conference website at [www.nats.org](http://www.nats.org) has all the information you need to reserve your place in NATS history as part of this historic occasion celebrating our 50th conference with the Vocal Arts. See you in NATSVILLE!

*Allen Henderson*  
*Conference Coordinating Committee Chair & NATS Secretary/Treasurer*



# Pre-Conference Workshops - June 27, 2008 - 9:00 A.M.-12:30 P.M.



## Workshop 1 – How We Teach: The Practical Application of Learning Science to Teaching Singing

Dr. Katherine Verdonlini will demonstrate techniques to apply the revelatory information about learning and skills acquisition to the teaching of singing.



## Workshop 2 – Jazz, Country and Gospel Singing

A performance workshop focusing on Contemporary Commercial Techniques, including Jazz, Country, and Gospel music. Presented by Bruce Dudley, Sandra Dudley, and Donald Dumpson.



*Dear Colleagues,*



Now is the time to mark your calendars and make plans to be in Nashville from June 27 to July 1, 2008. Our 50th National Conference is simply not to be missed! It is said that man is a creature of festivals, and for NATS members the ultimate festival is the biennial National Conference, as if planting and harvesting were rolled into one joyous celebration. It is a time to find out what is new and to renew that which is not. We can connect and collaborate, network and nitpick, enjoy and enrich, and above all celebrate the Music City Jubilee. Our NATS founders would be astounded at the diversity of styles that NATS Members teach, but would also be gratified at how well we continue to do what they did: opera, operetta, and art song.

We have a stellar program with Dawn Upshaw, Sherrill Milnes, and Dr. Robert Sataloff, plus many NATS Members as presenters. Dawn Upshaw was called the “diva next door” as she began her career and she still is, with an artistry that has deepened over time and experience; as one reviewer recently put it, “she inhabits the text.” Sherrill Milnes has electrified all the great stages of the world and may surprise you with his sense of humor. Dr. Robert Sataloff, world-renowned laryngologist, is not only going to present, he is going to conduct research with participation from some of us.

When we plan a conference, we speak of a percentage of our Members attending, but for anyone in attendance, the benefit is 100%. If there were ever a venue that could accommodate every single one of us, it would be the Gaylord Opryland Resort and Convention Center in Nashville. If you are an independent teacher with a private studio, it's time to designate one lesson a week to your “research and development fund,” which will permit attendance at our Conference. If you are a collegiate teacher with dwindling support for travel from your institution, it is time to do the same. We respect our profession and strive to be better teachers--it's in our DNA! According to Webster's Dictionary, the Latin root for respect is respectare, to look behind, or look back upon; so we come together to look again at what we do, to respect it.

And, as if that were not enough, we are going to have fun! Allen Henderson has renamed Nashville, “NATStville,” and the committees are hard at work to provide fun for the entire family. To take the play on words further, we will have a NATStastic time doing what comes NATSerly, so come and NATSercize your right to be in NATSalot for a three and a half magical days.

We not only train tomorrow's stars, we improve the quality of life for avocational singers from every walk of life--perhaps our greatest contribution. We have surgeons and judges as students who sing for pleasure, but what do we do for fun? We go to conferences. One of our most cherished pastimes is also our profession, so come to the Music City Jubilee, June 27 to July 1, 2008. I look forward to seeing you there!

*Sincerely,  
Martha Randall, President*



# Featured Artists



Darrah Jaska

## **DAWN UPSHAW – Featured Guest Artist and Master Class Clinician**

Dawn Upshaw, Soprano, has achieved international celebrity as a singer of opera and concert repertoire that ranges from the sacred works of Bach to the freshest sounds of today. Her ability to reach to the heart of music and text has earned her the devotion of an exceptionally diverse audience worldwide. Her acclaimed performances on the opera stage comprise the great Mozart roles as well as works by Stravinsky, Poulenc, and Messiaen. From Salzburg and Paris to the Metropolitan Opera, where she began her career in 1984 and has sung nearly 300 performances, Ms. Upshaw has also created roles in four new operas. It says much about Dawn Upshaw's sensibilities as an artist and colleague that she is a favored partner of many leading musicians of our day, including Richard Goode, the Kronos Quartet, James Levine, Sir Simon Rattle, and Esa-Pekka Salonen. In her work as a recitalist, she presents specially designed programs of lieder, popular music, and folk music.

A four-time Grammy Award winner, Ms. Upshaw is featured on more than 50 recordings, including the million-selling *Symphony No. 3* by Henryk Gorecki, a dozen recital recordings, and several discs of music theater repertoire, on Nonesuch Records.

Dawn Upshaw was named as one of the 2007 MacArthur Fellows, commonly known as the "genius grant." Upshaw was singled out by the MacArthur Foundation as a "master vocalist", a singer who "is stretching the boundaries of operatic and concert singing and enriching the landscape of contemporary music."

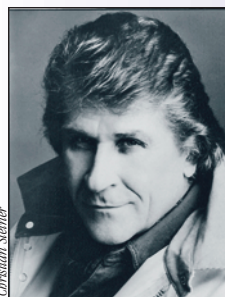
*Dawn Upshaw appears by arrangement with IMG Artists, 152 West 57th Street, 5th Floor, New York, NY, 10010.*



## **GILBERT KALISH - Featured Guest Accompanist with Dawn Upshaw**

Gilbert Kalish leads a musical life of unusual variety and breadth. His profound influence on the musical community as educator, and as pianist in myriad performances and recordings, has established him as a major figure in American music making.

A native New Yorker and graduate of Columbia College, Mr. Kalish studied with Leonard Shure, Julius Hereford and Isabella Vengerova. He was the pianist of the Boston Symphony Chamber Players for 30 years and was a founding member of the Contemporary Chamber Ensemble, a group devoted to new music that flourished during the 1960's and 70's. He is a frequent guest artist with many of the world's most distinguished chamber ensembles. His thirty-year partnership with the great mezzo-soprano Jan De Gaetani was universally recognized as one of the most remark-



Christian Steiner

## **SHERILL MILNES – Keynote Speaker and Master Class Clinician**

Five time Grammy nominated and three time Grammy winner, Sherrill Milnes is internationally recognized as the leading Verdi Baritone of his time. His remarkable voice, artistic integrity, commanding stage presence, and rugged handsomeness have made him a favorite for all audiences.

Milnes has worked extensively with young singers throughout his career. He has led master classes at the Juilliard and Manhattan Schools in New York, at most major universities throughout the country, and at the Mozarteum in Salzburg. More extensive teaching has been done at the Yale University School of Music; Tchaikovsky Conservatory in Moscow; the Northern Royal College of Music in Manchester, England (where he is a fellow); the Israel Vocal Arts Institute in Tel Aviv; Montreal; and Puerto Rico; and the International Institute of Vocal Arts in Italy. He has judged many international competitions including the Cardiff Singer of the World Competition.

Milnes is the John Evans Distinguished Professor of Music Emeritus at Northwestern University in Evanston, IL. Through his master classes and work in training programs, especially his own, VOICE Experience (founded in 2001), he is continuing his dedication to young singers.

Milnes recently accepted the position of Artistic Advisor of Opera Tampa at the Tampa Bay Performing Arts Center.

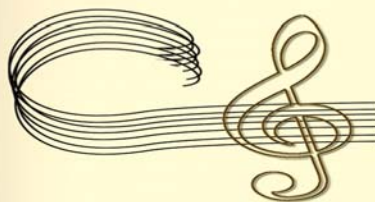


## **DANIELLE TALAMANTES – Featured Recital**

Danielle Talamantes, winner of the 2006 NATSAA Competition, presents a solo recital, fresh from her sold-out New York debut recital at Weill Hall.

able artistic collaborations of our time. He maintains longstanding duos with the cellists Timothy Eddy and Joel Krosnick, and he appears frequently with soprano Dawn Upshaw.

As educator he is Distinguished Professor and Head of Performance Activities at the State University of New York at Stony Brook. From 1968-1997 he was a faculty member of the Tanglewood Music Center and served as the "Chairman of the Faculty" at Tanglewood from 1985-1997. He often serves as guest artist at distinguished music institutions such as The Banff Centre, and the Steans Institute at Ravinia, and the Marlboro Festival. He is renowned for his master class presentations.



# Main Program & Breakout Sessions



## Wired Master Class – Robert Edwin and Shirlee Emmons (Teachers)

A new twist on the traditional master class! Master teachers

will work with students in classical and commercial genres, accompanied by live voice analysis and critical commentary.



## Donald Miller and Scott McCoy (Moderators)



## Singing Commercial Music: Genre-Specific Vocal Demands – Thomas Cleveland

Noted clinician and scientist Thomas Cleveland and his colleagues share their insights into the demanding world of commercial music, exploring styles from country to pop.



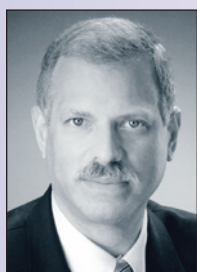
## Stepping On Stage: Realistic Preparation for an Operatic Career – Lenore Rosenberg

Lenore Rosenberg (Metropolitan Opera) and a panel of experts explore the training of singers for careers on the operatic stage in today's demanding market place.



## Stepping On Stage 2: Commercial Music – A Panel of Experts explore the training of singers for careers in the competitive world of commercial music – Janet Kenyon

Janet Kenyon (teacher of Melinda Doolittle) and a panel of experts explores the training of singers for careers in the competitive world of commercial music



## Vocal Health: What NATS Teachers Need to Know – Robert Sataloff, M.D.

Renowned laryngologist Robert Sataloff presents preliminary results of a vocal health survey of our membership, based on data collected onsite at the 50th National Conference. This is not just a first for NATS, but may also be a first for the world!

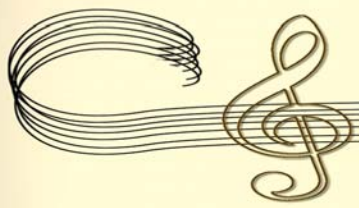
## Break Out Sessions

- **Singing in Style** – Martha Elliott
- **Legendary Ladies of Broadway** – Corrine Ness
- **Presentation by the American Academy of Teachers of Singing**
- **Gender, Justice and Joy: African American Women Composers Sing into the 21st Century** – Eileen Stempel, Sonya Baker, and Sylvie Beaudette
- **Wow! You Sing High! A Contemporary Look at the Countertenor** – Jay White
- **Where Fach and Archetype Meet: Defining Musical Theatre Classifications** – Anne Foradori
- **Successful Voice Training for Kids** – Elizabeth Labelle
- **The Collaborative Voice Studio** – Laurie Lee Cosby and Donna Hinds Sawyer
- **Working Professionally in the Recording Studio: A Unique Set of Vocal and Musical Skills** – Bettye Zoller Seitz
- **Voices through Time: Marian Anderson and Dawn Upshaw as patrons of the “New” in Vocal Repertoire** – Caroline Schiller and Sonya G. Baker
- **From Studio to Stage to Studio: the Life and Times of an Artist-Teacher** – David Small
- **Playing it By Ear: Listening to Tradition while Improvising American Song of the Appalachians** – Kathryn Barnes-Burroughs and Marvin Keenze
- **Current Pedagogical Methods in Singing Voice Rehabilitation** – Karen Wicklund
- **In Search of Perfect Phonation** - Paul Kiesgen
- **Boys to Men: The Adolescent Male Voice** – Novie Greene and Jeanie Darnell
- **The Role of the Singing Voice Specialist in Voice Therapy** – Margaret (Peggy) Baroodly
- **A Monster in the Voice Studio: Coping with Performance Anxiety** – Sharon Stohrer

## Special Sessions & Events

- **Forum with the editorial staff of the *Journal of Singing*** – Richard Sjoerdsma
- **What Can Yoga Do for Your Students?** - Judith Carman
- **Freeing your Voice and Overcoming Anxiety through Yoga** – Linda Lister
- **Voice Teaching for the 21st Century** – Linda LeFever Dykstra
- **Your Yoga Questions Answered** – Question and Answer session with Judith Carman and Linda Lister
- **Pedagogy Teacher Forum** – Kathryn Barnes-Burroughs





# Conference Hotel Reservation Information

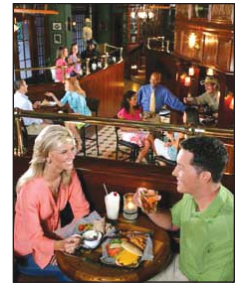


**GAYLORD OPRYLAND®**

RESORT & CONVENTION CENTER

*Nashville*

2800 Opryland Drive, Nashville, Tennessee 37214-1297  
615-990-1000 \* <http://www.gaylordhotels.com/gaylordopryland/>  
Conference Room Rate is \$139.00 sgl/dbl occupancy\*



**Conference Attendees** are encouraged to make reservations at the Gaylord Opryland Resort & Convention Center where we have secured a great room rate. Supporting our conference hotel assures you of the best possible conference registration rate for this conference and those in the future. We look forward to having you join us in Nashville at the Opryland Resort!



\*When making your room reservation by phone, please ask for the special room rate for the National Association of Teachers of Singing Conference and use **group code N-NATSS**.

You may also make a reservation directly at the hotel's web site by following the link at <https://www.nats.org> and click on Events. You will need the password **NATS** in order to make your reservation on the hotel web site.

\*The Gaylord Opryland Resort & Convention Center is offering a special discount to all NATS Conference overnight hotel guests for on site attractions such as the General Jackson Showboat and the Ryman Auditorium Backstage Tours. On-site childcare is available at La Petite Academy located on Gaylord Opryland's complex.



# Transportation Services

**Gaylord Opryland Resort & Convention Center** offers an Airport Shuttle, Hotel Complex Shuttle, as well as shuttles to our wonderful area attractions such as the Grand Ole Opry and Gaylord Springs Golf Links. Overnight Hotel Guests receive complimentary shuttle service to the following areas:

- Hotel Complex Shuttle-Travels from the hotel and Radisson Hotel at Opryland to Opry Mills and back to Gaylord Opryland.
- Gaylord Springs™ Golf Shuttle-Travels from the hotel to Gaylord Springs and back upon request.

## Wildhorse Saloon/Downtown District Shuttle

Travels from the hotel and Radisson Hotel at Opryland to the Ryman Auditorium, Country Music Hall of Fame, Wildhorse Saloon and back.

Sunday - Thursday 10 a.m. - 11:35 p.m.

Friday & Saturday 10 a.m. - 1:35 a.m.

**COST: \$15 per person, round trip;**

**\$25 per person for a 3 day pass** (unlimited use for 3 days).

NATS Conference overnight hotel guests will also receive a special rate for the Wildhorse Saloon/Downtown District Shuttle of 50% off the above rates during conference dates. Please ask for your discounts and tell them you are with the NATS Conference.

## Airport Shuttle

Travels from the Resort to Nashville International Airport & back; Daily: 5AM - 10:30PM (last departure from the airport to the Resort at 11PM)

\*Express Shuttle Service: Departs every 20 min; 11AM to 7PM daily, Complimentary beverage, per your request, with every ticket sold.

**COST: \$35 per person, round trip;**

**\$25 per person, one way**

Tickets may be purchased at the Concierge Front Desks in the Cascades lobby or in the airport in the ground transportation area at the Gaylord Opryland Resort desk.

Departure Schedule: Every 30 minutes, on the hour and half hour: Departs from the Cascades Bus Depot, located off of the Cascades Lobby. Every 30 minutes, on the hour and half hour: Departs from the Nashville International Airport, ground transportation level.

To make a shuttle reservation call toll free 1-866-972-6779 or 615-883-2211.

## Pre-Conference Nashville Sight-Seeing Tour

**Friday, June 27, 2008**

**8:00 am – 12:00 pm**

**Tickets: \$38.00 per person\***

\* Per person cost includes admission and tour of Country Music Hall of Fame and Nashville driving tour. Tickets can be purchased with conference registration.

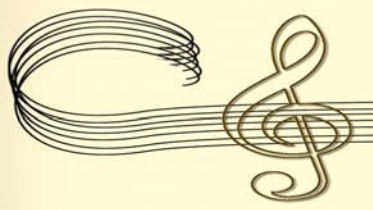
On this exciting tour guests will get to look at the many faces that make up our great city. First, it's a driving tour through historic downtown: see Riverfront Park, Fort Nashboro, The District, Second Avenue, The Ryman Auditorium, Printer's Alley, Bicentennial Mall, Tennessee State Museum and The State Capitol, to name a few. Before leaving downtown, guests will take a few minutes to stop at Bicentennial Mall to see Tennessee's newest state park. The 19-acre park is designed to complement the Tennessee Capitol Building, give visitors a taste of Tennessee's history and natural wonder, and to serve as a lasting monument to Tennessee's Bicentennial celebration.

After viewing the sites of the downtown area, the next stop is the Country Music Hall of Fame. Rated as Nashville's number one visitor attraction, this world-famous museum offers a behind the scenes look at country music and brings its fascinating history to life. Country music fans are surrounded by the glamour of their favorite country stars as they browse through the giant collection of dazzling costumes, personal items, rare photographs, musical instruments and recordings by major stars from Gene Autry and Kenny Rogers to Johnny Cash and Barbara Mandrell. Next, it's a driving tour through Music Row. Guests will see such institutions as Sony Music, Broadcast Music International (BMI), Starstruck Entertainment (Reba McEntire's production complex) and many other fundamental organizations in the music industry.

The ensuing journey takes guests to Centennial Park, home of the Parthenon; the only full-scale replica of the original Parthenon in Athens Greece. Built for the Centennial Celebration of Tennessee, the stunning structure stands as a monument to the many educational institutions of Nashville, known as the Athens of the South.







# Sponsorship, Advertising and Exhibit Information

*You Are Invited...* to join us as a Sponsor, Exhibitor, or Advertiser at our 50th Annual Conference to be held in Nashville, Tennessee, Music City, USA. The Board of Directors and hundreds of members of the National Association of Teachers of Singing will gather June 27 - July 1, 2008 at the Gaylord Opryland Resort & Convention Center for five days of education, networking and cultural experiences, and we want to feature your products and services at this spectacular event.

Our members, professional voice teachers in university and private studios around the world, are your customers. They are teaching your future customers. Take this opportunity to get your message to them in the most direct manner possible, by choosing from any variety of our marketing options. This is an opportune time for universities and other educational institutions to feature the programs you offer for future voice students.

On the following pages you will find details on all our exhibiting and advertising packages. Of special interest will be our publisher showcases. These thirty-minute slots are designed to feature your products and services as they deserve to be presented, in a select environment with no outside distractions. Always a premium choice, these showcases are limited and will go on a first-come, first-served basis, so make your reservations early.

Also available are special sponsorships revolving around our most popular conference events: the opening night gala reception, the pre-banquet cocktail reception, and our coffee breaks. These events are extremely well attended, and your sponsorship of one of them will afford your company or educational institution visibility to virtually every attendee at each event. Each sponsorship has a variety of complimentary perks, such as exhibit booth space, advertising space in the conference program book, signage at all events, and free advertising on the conference and NATS websites. Call the NATS Executive Office and we will help you choose the right sponsorship package for your organization.

The deadline for reserving ad space, exhibit space, showcases, or a sponsorship is February 1, 2008, and the deadline to submit your ad is March 1, 2008. Make your reservation early and ensure you will have a spot at this exciting event!

We look forward to seeing you at the 50th Annual Conference in Nashville, and we thank you for your participation and support. This will be an opportunity to be part of an exciting 50th NATS Conference Golden Jubilee Celebration, so please join us!





# SPONSORSHIP



# OPPORTUNITIES

Make your name stand out from the rest by sponsoring an event at our 50th NATS conference. We have a sponsorship that will meet your marketing goals, and your budget.

## CONFERENCE GRAND SPONSOR \$10,000

- Premium full-page ad in the conference program book
- Premium recognition on all printed conference material, including brochures, hand-out, advertising, etc.
- Two complimentary exhibit booths
- One complimentary sponsor showcase
- Complimentary flyer inclusion\*\*
- Premium recognition on both the NATS and conference websites\*
- Premium signage at all events

## OPENING NIGHT GALA RECEPTION \$5,000

- Premium full-page ad in the conference program book
- Premium recognition on all printed conference material, including brochures, hand-out, advertising, etc.
- One complimentary exhibit booth
- Complimentary flyer inclusion\*\*
- Special recognition on both the NATS and conference websites\*
- Signage at all events

## PRE-BANQUET COCKTAIL HOUR \$2,500

- Full-page ad in the conference program book
- Special recognition on all printed conference material, including brochures, hand-out, advertising, etc.
- One complimentary exhibit booth
- Complimentary flyer inclusion\*\*
- Special recognition on both the NATS and conference websites\*
- Signage at all events

## CONFERENCE COFFEE BREAK \$1,000

- Half-page ad in the conference program book
- Recognition on all printed conference material, including brochures, hand-out, advertising, etc.
- One exhibit booth at half-price (\$165)
- Complimentary flyer inclusion\*\*
- Recognition on both the NATS and conference websites\*
- Signage at all events

*\*Sponsor is responsible for supplying compatible logo and ad art.*


*\*\*Sponsor is responsible for design, printing and delivery of flyers.*



FOR MORE INFORMATION CONTACT:  
DEBORAH GUESS  
NATS Executive Office: 904-992-9101

Fax: 904-262-2587 or Email: [info@nats.org](mailto:info@nats.org)  
or  
Visit our website at [www.nats.org](http://www.nats.org)





# Exhibit Information

In accordance with the policies and procedures of the National Association of Teachers of Singing, Inc., the following rules apply to all registered exhibitors. NATS reserves the right to make additions to these policies if necessary and will notify all exhibitors in writing of any changes or additions.

## EXHIBITS

1. Booth space will be assigned on a first-come, first-served basis according to the postmark date or date stamp on the returned contract. Booth location requests will be honored if possible; however, NATS reserves the right to arrange the exhibition hall as necessary in order to maintain the best use of space and the safety of the exhibitors and the conference attendees.
2. Your exhibit space (a 10' x 10' booth package) will include one 6' draped table, two plastic side chairs, one wastebasket, one 7" x 44" standard identification sign, 8' high back drape, and 3' high draped side rails.
3. Exhibitors may order additional equipment, signage, and services through our official conference contractor. Information packets will be sent to all registered exhibitors, after the February 1 deadline, which will include information about shipment of materials to the event.
4. Any audio-visual equipment used in the exhibit hall **MUST** use headphones.
5. Exhibit space may not be shared between companies or individuals. Only one name of a company or individual may be registered and listed on each booth reserved, as well as on their identifications sign(s).
6. The exhibitor assumes the entire responsibility and liability for losses, damage, and claims arriving out of injury or damage to the exhibitor's displays, equipment, and other property brought to the premises, and shall indemnify and hold harmless the National Association of Teachers of Singing, Inc. and/or the Gaylord Opryland Resort & Convention Center agents, servants, and employees from any and all such losses, damages, and/or claims.
7. Exhibitors may take orders and sell merchandise within the exhibition hall. However, each exhibitor is responsible for complying with the State of Tennessee sales tax requirements.
8. **SECURITY:** The National Association of Teachers of Singing, Inc. Conference Exhibition Hall will be a secured area which will be locked at all times when exhibits are closed. However, exhibitors are responsible for their own materials and should be insured against any possibility of loss or damage.
9. **DEADLINE FOR RESERVATIONS: Must be postmarked on or before February 1, 2008.**
10. **CANCELLATIONS:** NATS will require written notice of cancellation for any reserved space. Any cancellation must be received prior to May 1, 2008, and will be refunded at the full amount paid to NATS minus a processing fee of \$50. Cancellations received after exhibit space is assigned will not be refunded.

## EXHIBIT HALL SCHEDULE

### EXHIBIT DISPLAY SETUP:

Friday, June 27, 2008 12:00pm - 5:00pm

### EXHIBIT DISMANTLE:

Tuesday, July 1, 2008 8:00am - 12:00pm

### EXHIBIT DISPLAY DATES & TIMES

Saturday, June 28, 2008 8:45a.m. - 5:30p.m.

Sunday, June 29, 2008 8:45a.m. - 5:30p.m.

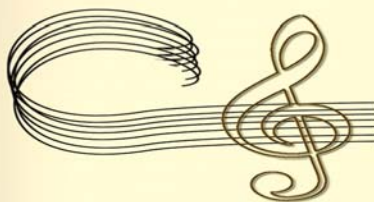
Monday, June 30, 2008 8:45a.m. - 5:30p.m.

## PUBLISHER SHOWCASE INFORMATION

Limited opportunities will be available for exhibitors to sponsor showcases. The cost to reserve a time slot is \$350.00. Showcase opportunities will be available at designated thirty-minute sessions to all exhibitors and are used for introduction or demonstration of products and services. Space available is very limited and will not be reserved until payment is received. Timeslots will be assigned in the order registrations are received. Any special equipment necessary will be the responsibility of the showcase exhibitor. Rooms will be set up theater style and will include one lectern with microphone.

**DEADLINE TO RESERVE A SHOWCASE is MARCH 1, 2008.**





# Exhibit Registration and Contract

## NATIONAL ASSOCIATION OF TEACHERS OF SINGING, INC EXHIBIT REGISTRATION AND CONTRACT 2008 Nashville 50th Conference June 27– July 1, 2008

**INSTRUCTIONS:** Please complete each section as it applies to you and return to NATS with your full payment. Exhibit space will not be assigned until full payment is received for space reserved. You may fax your reservation form to the NATS executive office if you include your credit card payment information with your completed form. Instructions and regulations for exhibiting and flyer inclusion are included in this reservation form. Failure to adhere to these regulations may result in the cancellation of your reservation. Please read them carefully. Your signature at the bottom of your reservation form acknowledges you have agreed to these terms. You may also complete your registration at [www.nats.org](http://www.nats.org) and follow the link to events.

### 1-EXHIBITOR INFORMATION:

Name (company or individual) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Company Representative \_\_\_\_\_

Email \_\_\_\_\_

Contact Person \_\_\_\_\_

### 2-EXHIBIT SPACE RESERVATION:

Please enter amounts as indicated for reservations below:

	QUANTITY	TOTAL AMOUNT
10x10 Exhibit Booth @ \$375.00	_____	\$ _____
Additional Booth(s) @ \$300.00	_____	\$ _____
Publisher Showcase @ \$350.00	_____	\$ _____
Flyer Inclusion @ \$100.00	_____	\$ _____
<b>TOTAL AMOUNT ENCLOSED</b>		<b>*\$ _____</b>

**\*All payments must be in US Funds only**

### 3-FLYER INCLUSION RESERVATION:

I agree to supply flyers on or before May 31, 2008, shipped directly to the Nashville Conference Committee, for inclusion in the conference registration packets. I understand that only those who have reserved exhibit space may include flyers.

### 4-RESERVATION BILLING-PLEASE CHARGE MY CREDIT CARD AS FOLLOWS:

MasterCard \_\_\_ Visa \_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Verification Code(on back of card): \_\_\_\_\_

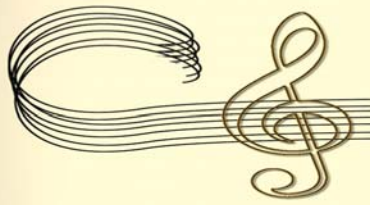
Signature: \_\_\_\_\_

*Please return the completed form to NATS with your full payment and retain a copy for your records. Exhibit space is assigned on a first-come first-served basis and will not be assigned until full payment is received for space reserved.*

### DEADLINE FOR RESERVATIONS—FEBRUARY 1, 2008

Make all checks payable to NATS and sent to: NATS Registration Center \* 9957 Moorings Drive, Ste. 401 \* Jacksonville, FL 32257-2416 OR register online at [www.nats.org](http://www.nats.org).





# NATS Conference Program Advertising Instructions

1. ALL ADS MUST be submitted CAMERA READY. For best results please supply a digital file such as a .tif, .jpeg, .pdf or .eps in grayscale or color at 100% of your completed ad size. Please supply ad on a zip disc or CDR.  
*See chart below for ad sizes*
2. FULL PAGE ADS that are intended to print to the edge of the page, should allow 1/8" bleed (image) around all four sides of the ads. All ads supplied without bleed will be encapsulated with a 1 pt. black rule to fit within the image area of 7-1/2" X 10".
3. **DEADLINE for ad space reservations for the 2008 Conference Program Book is: February 1, 2008.**

## ADVERTISING SPACE

Back cover	.8-1/2" w x 11" h	@ \$425.00-SOLD
Inside Front Cover	.8-1/2" w x 11" h	@ \$365.00-SOLD
Inside Back Cover	.8-1/2" w x 11" h	@ \$365.00-SOLD
Premium Full Page	.8-1/2" w x 11" h (Facing Daily Event Page)	@ \$345.00
Full Page	.8-1/2" w x 11" h	@ \$325.00
Half Page	.7 1/2" w x 4 7/8" h	@ \$245.00
Quarter Page	.3 5/8" w x 4 7/8" h	@ \$185.00
Eighth Page	.3 5/8" w x 2 3/8" h	@ \$145.00

**Deadline to receive Ad is March 1, 2008.**

## Flyer Inclusion in Conference Packets:

1. TO BE ELIGIBLE to include a flyer in the conference packet, the company, organization, or individual MUST place an ad in the program, reserve exhibit space in the exhibition hall, or purchase a sponsorship. The cost is \$100.00 for each flyer or small booklet.
2. EACH FLYER is limited to one page. Small booklets may be accepted at the discretion of NATS.
3. THE ADVERTISER or exhibitor MUST furnish 1,000 copies of the insert (8-1/2" x 11" or smaller, folded if necessary) and must pay for the cost of shipping said copies to the designated shipping address by the deadline.
4. **DEADLINE for flyer reservation: FEBRUARY 1, 2008**  
**Deadline for 1,000 flyers: MAY 31, 2008**

Ship flyers to: Belmont University School of Music, Attention: Kristi Whitten, 1900 Belmont Blvd., Nashville, TN 37212. Be sure to mark "NATS Conference" on both sides of the box.

**FOR MORE INFORMATION CONTACT: DEBORAH GUESS, NATS Executive Office: 904-992-9101**

**Fax: 904-262-2587 • Email: info@nats.org • Visit our website at www.nats.org**



Gary Layda

*The Parthenon*



Cynthia Janklesley

*Legislative plaza*



# Advertising Registration and Contract

## ADVERTISING REGISTRATION AND CONTRACT 2008 NATS Nashville 50th Conference June 27– July 1, 2008

### 1— ADVERTISING SPACE RESERVATION:

Please reserve ad space in the 2008 Nashville Conference Program Book as indicated below:

Back cover	8-1/2"w x 11"h	@ \$425.00	<u>SOLD</u>
Inside Front Cover	8-1/2"w x 11"h	@ \$365.00	<u>SOLD</u>
Inside Back Cover	8-1/2"w x 11"h	@ \$365.00	<u>SOLD</u>
Premium Full Page	8-1/2"w x 11"h		
	(Facing Daily Event Page)	@ \$345.00	
Full Page	8-1/2"w x 11"h	@ \$325.00	
Half Page	7 1/2"w x 4 7/8"h	@ \$245.00	
Quarter Page	3 5/8"w x 4 7/8"h	@ \$185.00	
Eighth Page	3 5/8"w x 2 3/8"h	@ \$145.00	

**ALL ADS MUST be submitted CAMERA READY.** For best results please supply a digital file such as a .tif, .jpeg, .pdf or .eps in grayscale or color at 100% of your completed ad size. Please supply ad on a zip disc or CDR. **AD SUBMISSION DEADLINE IS MARCH 1, 2008.**

### In addition, you can add WEBSITE ADVERTISING for an additional charge of \$100.00

I want to include my logo ad and link to the conference website. I understand that only those who have reserved ad space or are sponsors may be included on the conference website. I agree to supply my company logo or artwork and information on or before December 30, 2007. Instructions will follow after your registration is confirmed.

**PLEASE INDICATE IF YOU WISH TO ORDER.** \_\_\_\_\_

### 2—FLYER INCLUSION RESERVATION:

I agree to supply flyers **on or before May 31, 2008**, shipped directly to the Nashville Conference Committee, for inclusion in the conference registration packets. I understand that only those who have reserved advertising OR exhibiting space may include flyers. \_\_\_\_\_

### 3—RESERVATION BILLING

Please enter amounts as indicated for reservations below:

	QUANTITY	TOTAL AMOUNT
Advertising Space Reserved	_____	\$ _____
Size of ad space being reserved _____		
Flyer Inclusion @ \$100.00	_____	\$ _____
Website Advertising @ \$100.00	_____	\$ _____
<b>TOTAL AMOUNT ENCLOSED</b>		<b>*\$ _____</b>

**\*All payments must be in US Funds only**

### PLEASE CHARGE MY CREDIT CARD AS FOLLOWS:

MasterCard \_\_\_ Visa \_\_\_  
Name on Card: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_ Verification Code (on back of card): \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return the completed FORM to NATS with your full payment and retain a copy for your records. Advertising space is assigned on a first-come first-served basis and will not be assigned until full payment is received for space reserved.**

**DEADLINE FOR RESERVATIONS—FEBRUARY 1, 2008**

**Make all checks payable to NATS and sent to: NATS Registration Center \* 9957 Moorings Drive, Ste 401 \* Jacksonville, FL 32257 OR register online at [www.nats.org](http://www.nats.org)**





# 2008 Nashville Conference Registration

## Gaylord Opryland Resort & Convention Center, June 27 – July 1, 2008

Please use one form per registrant. Photocopy as necessary. Housing should be reserved directly with Gaylord Opryland.

**You can also register at our web site, [www.nats.org](http://www.nats.org), and pay securely with your credit card or by electronic check.**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Joint Member or Guest Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_ Email: \_\_\_\_\_

Name as you want printed on your badge: \_\_\_\_\_

Name as you wanted printed on Joint Member or Guest badge: \_\_\_\_\_

### Registration Fees For The Conference Are As Follows:

*\*Full registration includes admission to the Welcome Reception on Friday evening. Golden Jubilee Dinner & Ball ticket(s) and Pre-Conference Workshop sessions must be purchased separately, except where inclusion is noted. Please remember to indicate your dinner choice if choosing the full registration or purchasing an extra banquet ticket.*

	Received on or Before April 1, 2008	Received After April 1, 2008	Number Ordered
<b>NATS Member</b>			
<i>(Includes Jubilee Dinner &amp; Ball and Recital Ticket)</i>	\$315.00	\$350.00	_____
Dinner Choice: Flat Iron Grilled Tennessee Farm-Raised Trout with Almond Butter _____			
Roasted Free-Range Chicken with Rosemary Jus _____ Vegetarian _____ <small>[Please check only one.]</small>			
Without Banquet	\$275.00	\$310.00	_____
<b>Joint NATS Member Accompanying NATS Member above; Or Non-Member Accompanying Guest</b>			
<i>(Includes Jubilee Dinner &amp; Ball and Recital Ticket)</i>	\$265.00	\$290.00	_____
Dinner Choice: Flat Iron Grilled Tennessee Farm-Raised Trout with Almond Butter _____			
Roasted Free-Range Chicken with Rosemary Jus _____ Vegetarian _____ <small>[Please check only one.]</small>			
Without Banquet	\$225.00	\$250.00	_____
<b>Non-NATS Member</b>			
<i>(Includes Jubilee Dinner &amp; Ball and Recital Ticket)</i>	\$350.00	\$385.00	_____
Dinner Choice: Flat Iron Grilled Tennessee Farm-Raised Trout with Almond Butter _____			
Roasted Free-Range Chicken with Rosemary Jus _____ Vegetarian _____ <small>[Please check only one.]</small>			
Without Banquet	\$310.00	\$345.00	_____
<b>Student**</b>	\$100.00	\$100.00	_____
<i>(Does not Include Jubilee Dinner &amp; Ball or Recital Ticket)</i>			
<b>Single Day Registration**</b>	\$125.00 (Full Day)		_____
<i>(Does not Include Jubilee Dinner &amp; Ball or Recital Ticket)</i>	\$ 75.00 (Half Day) Friday, June 27		_____
All daily registrants, indicate days: <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday <input type="checkbox"/> Monday			
<b>Student Single Day Registration**</b>	\$ 35.00	\$35.00	_____
<i>(Does not Include Jubilee Dinner &amp; Ball or Recital Ticket)</i>			

\*\*Students must present a student ID to register at this rate.

*Registration continues on next page*





# 2008 Nashville Conference Registration

	Received on or Before April 1, 2008	Received After April 1, 2008	Number Ordered
<b>Additional Items to add to your Registration:</b>			
<b>Golden Jubilee Dinner and Ball Ticket</b>	\$75.00 each		_____
Dinner Choice: Flat Iron Grilled Tennessee Farm-Raised Trout with Almond Butter _____			
Roasted Free-Range Chicken with Rosemary Jus _____		Vegetarian _____	
[Please check only one.]			
<b>Artist Recital Ticket</b> (Dawn Upshaw – General Admission)	\$35.00 each		_____
<b>Pre-Conference Workshop Session</b>			
With full registration (Please only check one per registrant.)	\$40.00	Workshop 1 ___ or Workshop 2 ___	_____
Without full registration (Please only check one per registrant.)	\$75.00	Workshop 1 ___ or Workshop 2 ___	_____
<b>Ex-Execs Luncheon</b> (Open only to all past Board members)	\$45.00		_____
<b>Pre-Conference Nashville Sight-Seeing Tour</b>	\$38.00		_____
[Friday, June 27, 2008-8:00 a.m.-12:00 p.m.]			
<b>TOTAL PAYMENT DUE</b>			\$ _____

## VOLUNTEERS NEEDED!

Help support the 2008 NATS 50th Conference in Nashville, Tennessee, by giving a gift of time and volunteering to help with Registration, Session Support, Ticket Staffing, or being a Welcome Ambassador! Any gift of time will be appreciated and will ensure you are an important part of this wonderful event. If you are interested in participating, please check your area(s) of interest below. The Volunteer Coordinator will contact you regarding your volunteer assignment.

\_\_\_\_\_ I am interested in volunteering for the 2008 NATS Nashville Conference in the following area(s);  
Registration \_\_\_\_\_; Sessions Support \_\_\_\_\_; Ticket Staff \_\_\_\_\_; Welcome Ambassador \_\_\_\_\_.

## CREDIT CARD PAYMENT INFORMATION

Cardholder name as it appears on the card:

\_\_\_\_\_

Card Number \_\_\_\_\_

Expires \_\_\_\_\_ Verification Code: \_\_\_\_\_ (Last 3 digits on the signature panel)

Signature \_\_\_\_\_

## REFUND & CANCELLATIONS POLICY FOR CONFERENCE REGISTRATIONS:

Registration cancellations **WILL NOT** be accepted by phone. All cancellations **MUST** be in writing and sent to the NATS Executive Office, or faxed directly to 904-262-2587. Refund will be less an administration fee of \$50.00 USD on or before May 31, 2008. **NO REFUND** will be made after May 31, 2008 and refund cannot be applied to subsequent conferences or other NATS events.

## Recommend A Student or Yourself as a Master Class Participant

The 2008 NATS Conference will feature four major master class sessions. We welcome self recommendations or recommendations of your students to participate. Classical, commercial, and musical theatre singers are needed.

To recommend yourself or your student, please note the requirements for each session at <http://www.nats.org> and complete all required fields in order to submit your recommendation.

An audio sample is required in order to be considered.

**Submission Deadline: APRIL 1, 2008**





RANDY PILAND

GRAND OLE OPRY STAGE



MIKE RUTHERFORD

THE HERMITAGE



NASHVILLE TOURISM

THE DISTRICT



BARRY M. WINKER

COUNTRY MUSIC HALL OF FAME AND MUSEUM



GAYLORD OPRYLAND RESORT

**FOR MORE INFORMATION** about the 50th NATS National Conference in Nashville, June 27-July 1, 2008, visit the NATS web site and **DON'T FORGET**-you can now register online at: <http://www.nats.org/events.php>

**FOR MORE INFORMATION** about the Gaylord Opryland Resort & Convention Center's Kid Resort and Childcare please visit: <http://www.gaylordhotels.com/gaylordopryland/services/childcare.cfm>

**FOR MORE INFORMATION** about Gaylord Opryland Resort Attractions, you can visit: <http://www.gaylordhotels.com/gaylordopryland/entertainment/>

**FOR MORE INFORMATION** about Nashville you can visit the following web sites:  
<http://www.nashvillecvb.org/>  
<http://www.visitmusiccity.com/>  
<http://www.visitmusiccity.com/flash/UnexpectedNashville.swf>

National Assoc. of Teachers of Singing  
9957 Moorings Drive, Ste. 401  
Jacksonville, FL 32257

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